

Community Ambassadors



We have a group of over 70 volunteers, called Community Ambassadors, who help us to develop, implement and improve our programme of engagement. They have volunteered to help us actively live our vision to develop and co-design services with patients, carers and the wider community.

What does a community Ambassador bring:

- Age range from 16 – 80
- Local knowledge
- Lived experience
- Energy and enthusiasm
- New perspectives
- Specialist skills

This is how we know it is working

"As it became clearer what the role involved I have become really proud to have signed up. It gives me opportunities to work alongside the Clinical Commissioning Group and their staff and partners."

Valerie Fabry Community Ambassador

"It works because it is about coming together to make things happen and do them really well"

Sharon Ward

"Having worked within and now as a volunteer for the NHS for almost thirty years, I have never known Commissioners or Providers to the NHS to embrace the local community as much as they have over this period. They have listened and are still listening to ideas and solutions we can offer to help develop the correct services for our local community."

Diana Martin
Community Ambassador

Programme includes:

- Flexible opportunities that align with what we are trying to co-design and to meet the needs of our local volunteers
- Induction training provided
- Receive support and assistance from the Community Ambassador Coordinator and the Community Ambassador network
- Recruitment now focuses on seldom heard groups



What they do:

- Involvement in over 50 tasks and projects to date
- Proposing new ideas such as our Innovation Conference
- Bringing community engagement ideas into realisation and helping us measure the impact
- Assisting commissioners and clinicians with new initiatives helping to shape the changes to services such as primary care
- Working as part of key delivery groups to bring patient perspective and support engagement opportunities
- Assisting with the design of and accessibility of public facing documents and leaflets and our website
- Collecting patient feedback both face to face and through promotion at existing local community gatherings